



NFL INITIATIVES



EARLY CAREERS

NFL SUMMER INTERNSHIP PROGRAM

The NFL Summer Internship Program aims to build a pipeline of talent for future opportunities, particularly the League's Rotational Program. Though summer interns work within specific departments, they can explore all aspects of the business of professional football through project assignments, speaker presentations, mentoring relationships, and networking opportunities. This program offers 10-week internships across various departments at the NFL League Office (NY), NFL Media (CA), and NFL Films (NJ).

- ELIGIBILITY:** Current undergraduate juniors or first year Master's/Law students
- COHORT SIZE:** 45-50 participants
- PROGRAM TIMELINE:** 10-weeks (Early June to mid-August) > Paid Opportunity
- TO APPLY:** Applications will be posted to nfl.com/careers in early December for approximately 2-3 weeks



NFL ROTATIONAL PROGRAM

The NFL Rotational Program provides participants with an unparalleled opportunity to contribute to the NFL's success through a series of project work assignments, League events, and networking opportunities across different League departments. Program participants may complete up to four rotations over a two-year period in any one of the following offices or locations: NFL League Office (NY), NFL Media (CA), NFL Films (NJ) or Government Affairs (Washington DC). During each rotation, participants are placed in a department with project-based assignments based on interest and skillset as well as business need.

- ELIGIBILITY:** Current undergraduate seniors graduating Winter or Spring or those completing a 5th consecutive year, as this is a full-time opportunity starting mid-July
- COHORT SIZE:** 7-10 participants
- PROGRAM TIMELINE:** Two-year program, beginning Mid-July > Paid Opportunity
- TO APPLY:** Applications will be posted to nfl.com/careers in September for approximately 2 weeks

PARTICIPATING DEPARTMENTS:

Communications & Public Affairs, Community Relations & Social Responsibility, Broadcasting, Data & Analytics, Events, Football Operations, International, Legal, Marketing, Media Strategy & Business Development and various departments across NFL Media and NFL Films.

MADDEN + NFL HBCU TOURNAMENT AND EXPERIENCESHIP



The EA SPORTS Madden NFL x HBCU Tournament provides a unique opportunity for students attending HBCUs that have a passion for gaming and football to participate in job shadowing experiences. There are two ways to enter: 1) The tournament is available to students to put their Madden skills to work by competing in one of several online qualifiers offered or 2) Students can submit a video essay regarding why they should be selected. Finalists will further their experience through receiving exposure to the intricacies of the business of sports through professional development sessions, and practical learning and job shadowing experiences at an NFL tentpole event. Student finalists take home cash and other prizes.

- ELIGIBILITY:** Current undergraduate HBCU students who are interested in gaming are encouraged to apply. A current student ID and most recent transcript will be verified for the final number of students.
- COHORT SIZE:** 8-10

LEAGUE & FRONT OFFICE DEVELOPMENT

CAMPUS CONNECTION



The NFL's Campus Connection program is a commitment to celebrating the impact HBCUs have had on the game of professional football. The program drives awareness around career opportunities in the sports industry and provides access to the business of sports for HBCU students.

This year, in partnership with Amazon, students will join professionals from AWS and the NFL to game plan for their future. Students from the following institutions were invited to attend the 2025 NFL X AWS Next Gen Symposium: Bowie State University, Coppin State University, Lincoln University, Howard University, Morgan State University, and Prince George's Community College.



FUTURE LEADERS IN FOOTBALL FELLOWSHIP



The Future Leaders in Football Fellowship exists in partnership with the Mid-Eastern Athletic Conference (MEAC), Southwestern Athletic Conference (SWAC), Central Intercollegiate Athletic Association (CIAA), and Southern Intercollegiate Athletic Conference (SIAC). Select participants interested in careers in football are provided with a stipend to work with their institution's football program in the following areas: athletic training, scouting/recruiting, football operations, equipment, and video. Highly evaluated participants will be given an opportunity to attend an NFL tentpole event and will be placed in the pipeline for future opportunities at the League. Fellows are selected through their HBCU conferences and work for the duration of the football season.

FUTURE LEADERS IN FOOTBALL FORUM



This forum brings together students from across the country to hear from industry professionals and League partners. The objective is to inspire and develop students interested in careers in football. Through this virtual event, students are able to participate in lectures and panel discussions with NFL leadership and club executives, resume and skill-building workshops, and peer-to-peer networking.

- ELIGIBILITY:** Current undergraduate juniors or seniors, or Master's/Law Students
- PROGRAM TIMELINE:** Mid-November
- TO APPLY:** Please send your resume to FootballExposure@nfl.com

NFL EXPERIENCESHIPS

The NFL Football Operations department launched this program to provide collegiate candidates interested in a career in sports and entertainment with opportunities to learn about the business through practical learning and shadowing experiences. The program aims to connect, develop, and provide students with valuable career exposure. Candidates are selected through their participation in the Future Leaders in Football Forum, Future Leaders in Football Fellowship, and other League/Partner Events.

FEATURED EXPERIENCES:



NFL / NCAA SPORTS ADMINISTRATOR ACADEMY

The NFL/NCAA Sports Administrator Development is a platform to equip young professionals with resources to succeed in an evolving sports business landscape.



The NFL and NCAA select 12 participants to attend and partner with industry stakeholders on programming content.

- APPLICATIONS:** Available January 2026 until March 2026
- THIS EXPERIENCE IS SEPARATED INTO TWO PHASES:**
 - In-Person:** Three day workshop consist of educational and leadership sessions led by sports business professionals and industry experts.
 - Virtual:** Participants are paired with a mentor from the sports business industry for five months.

NFL WOMEN'S FORUM

The NFL Women's Forum helps the NFL identify women currently working in college football to join its next generations of leaders. At the Forum, participants interact with Owners, General Managers, Head Coaches and club executives in the NFL and in college football programs to help attendees grow their network and learn industry insights.

The Forum includes two days of panel discussions, presentations and breakout sessions. Participants get an exclusive look into coaching, strength and conditioning, player personnel, team operations, football administration, research and strategy, video and equipment.



- ELIGIBILITY:** Women with 1-3 years working in college Football Operations roles
- COHORT SIZE:** Approximately 40 participants
- PROGRAM TIMELINE:** Every February in Indianapolis
- TO APPLY:** Registration is invite-only



NFL BIG DATA BOWL



The annual sports analytics contest from NFL Data & Analytics and NFL Football Operations challenges members of the analytics community - from college students to professionals to contribute to the NFL's continuing evolution of the use of advanced analytics. The crowd-sourced competition uses data and technology to spur innovation that results in creating new insights and making the game more exciting for fans.

- COHORT SIZE:** Unlimited - typically around 300 participants
- FOR MORE INFORMATION, PLEASE VISIT:** operations.nfl.com/gameday/analytics/big-data-bowl

*Specific program details are subject to change

FOOTBALL DEVELOPMENT

OZZIE NEWSOME GENERAL MANAGER FORUM & QUARTERBACK COACHING SUMMIT



In partnership with the Black College Football Hall of Fame, assistant and positional NFL and NCAA coaches are invited to participate in a two-day summit aimed at identifying and strengthening the pipeline development of club personnel. Through this forum, future candidates receive information regarding the interview process, leadership, relationship-management, and best practices during lectures, panel discussions, and demonstrations with leaders in professional football.

- ELIGIBILITY:** Attendees are selected by the Black College Football Hall of Fame staff
- PROGRAM TIMELINE:** June of each year
- TO APPLY:** If interested in being considered, please email QuarterbackCoachingSummit@nfl.com

ALL-STAR GAME INTEGRATIONS

Similar to the NFL Experienceship program, participants are provided opportunities to garner hands on experience at All-Star games such as the East West Shrine Bowl, HBCU Legacy Bowl, and Senior Bowl. Candidates have an opportunity to apply for a week-long Experienceship within the areas of Coaching, Athletic Training, Equipment Operations, and Video.

- COHORT SIZE:**
 - > Athletic Trainers (6-8)
 - > Equipment staff (2)
 - > Video staff (2)
- ELIGIBILITY:**
 - > ATC candidates must be certified.
 - > Video staff candidates preferred to have experience with DVSport or XOS.
- TO APPLY:** Provide a resume and a written recommendation by an immediate supervisor to: FootballExposure@nfl.com



East West Shrine Bowl:
Tuesday,
January 27, 2026,
at Ford Center at The Star
in Frisco, TX



HBCU Legacy Bowl:
Saturday
February 21, 2026
at Tulane's Yulman Stadium
in New Orleans, LA



Senior Bowl:
Saturday
January 31, 2026
at Hancock Stadium
in Mobile, AL

COACHING FELLOWSHIPS

These fellowships use NFL clubs' training camps, offseason workout programs, and minicamps to give talented coaches opportunities to observe, participate, and gain relevant NFL experience. It includes virtual programming in which the League supplements sessions to enhance knowledge on core league functions as well as team evaluations of the fellow to highlight strengths and areas of opportunity for improvement. Highly evaluated participants are placed in the pipeline for future opportunities.

BILL WALSH DIVERSITY COACHING FELLOWSHIP



- ELIGIBILITY:** Former NFL Players, Coaching experience at the following levels: high school, college, and/or other football leagues (CFL, UFL, etc.)
- COHORT SIZE:** Dependent on Club selections
- PROGRAM TIMELINE:** Fellowships can take place during OTAs, minicamps, or Training Camp and the length of the fellowship ranges from a few days to a few weeks. In select cases, clubs have extended a fellow to work on staff with them for a season or year.
- TO APPLY:** Applications will be available in March of each year [here](#)

NUNN-WOOTEN SCOUTING FELLOWSHIP



- ELIGIBILITY:** Former NFL players, former college football players, current college football employees working in recruiting/personnel.
- COHORT SIZE:** Dependent on Club selection
- PROGRAM TIMELINE:** Most fellowships take place during Training Camp (July - August) and the length of the fellowship ranges from a few days to a few weeks. In select cases, clubs have extended a fellow to work on staff with them for a year.
- TO APPLY:** Applications will be available in March of each year [here](#)

PLAYER DEVELOPMENT

HBCU PLAYER PANEL

The champions from the SWAC and the MEAC in town for the Celebration bowl participate in a 45-minute panel discussion provided by the NFL. Panel discussion topics include life after football, business operations at the League office, working for an NFL Franchise, and soft skills development.



HBCU LEGACY BOWL



The NFL is proud to support the inaugural HBCU Legacy Bowl, established by the Black College Football Hall of Fame. The event showcases 100 of the best NFL draft-eligible football players from HBCUs and is broadcast live on NFL Network. More than a football game, the week-long celebration of Black culture and history provides invaluable exposure for HBCU football players and coaches.

HBCU COMBINE



The HBCU Combine serves as a premier talent development platform where top HBCU prospects receive exposure to player personnel evaluators and mentorship from notable HBCU alum in their pursuit of transitioning to the NFL. The event showcases the best NFL draft-eligible prospects from HBCUs and is covered by NFL Network. Representatives from all 32 NFL teams and other professional sports leagues attend.

MEDIA DEVELOPMENT

TECHNICAL OPERATIONS TRAINING CAMP



This camp exposes individuals to various technical and operations jobs while receiving hands-on training from experienced professionals. The focus areas include Control Rooms (Technical Director, Viz Graphics, and Audio), Studio (Camera, Lighting), EVS/Playback, Technical Operation Center, Ingest, Post-Production, and Engineering.

- ELIGIBILITY:**
 - > Undergraduate/Graduate seniors
 - > SoCal Community: 18 years and older with prior knowledge and/or some experience in production preferred.
 - > NFL Legends
- COHORT SIZE:** 20 (can vary)
- PROGRAM TIMELINE:** First two weeks of June
- TO PARTICIPATE:** Applications are invited between January - February.
- LOCATION:** Los Angeles, NFL Media office

NFL FILMS WOMEN IN SPORTS FILMMAKING EXPERIENCESHIP WORKSHOP

The Women in Sports Filmmaking Experienceship is designed to inspire and develop talent in sports cinematography, sound capture, and design, with a specific focus on women in sports and content production, providing a behind-the-scenes look at techniques unique to sports filmmaking.



- ELIGIBILITY:** Graduate students with 2-4 years of experience
- COHORT SIZE:** 10-15 (can vary)
- PROGRAM TIMELINE:** April (Hosted in the Spring, dates can vary)
- TO APPLY:** Participants must have 2-4 years of experience in filmmaking and will be selected through an application-based process where they will be required to submit a resume, essay question response (500 words or less), and hirevue interview.



PHOTOGRAPHY PORTFOLIO REVIEWS

The NFL Photography team offers hour long career advice sessions designed to empower aspiring photographers in the sports industry by providing students and early career professionals with an opportunity to showcase their work and receive constructive feedback.

- Virtual Event**
- PROGRAM TIMELINE:** Late July / Early August
- APPLICATION OPEN:** Mid-June (for approximately 2 weeks)

SPORTS MEDICINE PIPELINE PROGRAM

This program provides medical students at HBCU medical schools as well as other medical schools across the country with the opportunity to complete a one-month clinical rotation with NFL club medical staff during training camp.

- ELIGIBILITY:** 3rd or 4th year medical students interested in Sports Medicine
- COHORT SIZE:** One medical student per NFL Club
- PROGRAM TIMELINE:** Application timelines vary depending upon each NFL club and each medical school
- TO APPLY:** Contact your dean to confirm your medical school's participation in this initiative.

SPORTS MEDICINE DEVELOPMENT

LEAGUE WIDE INITIATIVE



PARTICIPATING MEDICAL SCHOOLS



*Specific program details are subject to change